

WORLD OCEAN DAY 2024 - VIDEO SUBMISSIONS

BACKGROUND

World Ocean Day, celebrated annually on June 8th, is a global occasion dedicated to recognising the critical role that the ocean plays in our world. The ocean regulates the climate, provides sustenance and resources, and is one of the main repositories for the world's biodiversity. However, a critical element of the ocean sector that is often overlooked is its important intersection with gender. From coastal communities to international research institutions, the role of gender in the ocean sector is multifaceted and significant. Gender issues in the ocean sector surpass mere representation; they concern access to resources, the ability to meaningfully participate in decision-making processes, and the recognition of women's contributions across various spheres of marine activity. Historically, women have been underrepresented in the ocean sector, despite having played essential roles whether as fisherfolk, scientists, policymakers, or conservationists.

To bring these considerations to the forefront and to celebrate the invaluable contributions of women in ocean-related activities, the Commonwealth Blue Charter (CBC) team invites submissions for videos that highlight the gender issues inherent within the ocean sector. This call seeks to amplify diverse voices, share compelling stories, and foster meaningful dialogue around the challenges and triumphs experienced while navigating the maritime world.

Submissions will be shared at a special event in celebration of World Ocean Day on Thursday 6th June 2024 at Marlborough House as well as The Commonwealth Secretariat's social media platforms. This celebration will be held in partnership with the Commonwealth Blue Charter and our esteemed partners Women Powering Smart Energy and will delve into the gendered dimensions of ocean-related work, emphasising the pivotal roles that women play in ocean science, advocacy, and art. Through this initiative, the aim is not only to recognise the existing disparities but also to inspire collective action towards a more inclusive, equitable, and sustainable ocean sector.

Join us in showcasing untold stories, empowering voices, and catalysing change in the ocean!

Please find below

1. Video recording guidance
2. Guidance questions and prompts for the video (highlighted in blue)
3. How to send the video

1. Video recording guidance

- **Film in landscape** - film the video horizontally and in high definition (at least 720p)
- **Centre yourself in the middle of the shot** - ensure there is space on either side of you and there is space above your head, with the shot from around your middle up
- **Keep the video under 2 minutes** - this ensures the ability to use on social media. We will be editing these clips and would not be using the full clips of everyone.
- **Stabilise your recording device** - ensure that it does not topple over or moves
- **Appropriate location** - ensure there is a solid background (white preferably), no clutter or personal items in the frame, and no background noise or movement
- **Make sure it is in focus** - ensure camera is in focus, a test recording will help with this
- **Speak clearly and at a normal pace** - ensure there is no echo, outside noise etc.
- **Check your lighting** - ensure you are not backlit, there is enough light to clearly see your face and wear solid clothing. Check for reflections if you wear glasses
- **Don't zoom** - ensure that you are close enough so that you don't have to zoom in
- **High quality** - ensure your device is filming in at least 720 p to help with quality standards
- **Record a test video** - recording a test video will help you ensure all of the guidance is followed and the video looks and sounds good

2. Guidance questions for the video.

Hi, I'm [name], from [country].... (Introduce yourself.)

1. I am a... / I do.... (Say a bit about what you do e.g. I am a fisherwoman / I research oceanography / I am an artist inspired by the sea)
2. In my experience, women in [your field] are important because... (Tell us more about your work and why women in this field are important)
3. What does fairness for everyone, regardless of gender, in the ocean sector mean to you?
4. What steps can we take to achieve this?

5. What does a gender-equal world look like through your eyes?

End video with: “Together, we can make waves of progress that will echo across generations. Join us in the movement towards guaranteeing gender equity in the ocean space!”

3. Sending the video

Once you are happy with it, please send the final video through www.wetransfer.com to bluecharter@commonwealth.int

The deadline for submissions is Friday, 24 May 2024 at 5 p.m. (BST)

Note: If the video that has been sent to the Secretariat does not meet the required quality standards, the Secretariat has the right to refuse using the video. If you have any questions, please email: bluecharter@commonwealth.int

Many thanks for your kind contribution to this Commonwealth Blue Charter project.

#BlueCharter