

WELCOME TO
NAMIBIA

THE LAND OF THE
BRAVE



NIPDB

Namibia Investment Promotion
& Development Board

Office of the President



📍 WALVIS BAY | COAST




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Namibia is a peaceful, safe and politically stable country, with a low crime rate and friendly people across all races. A multiparty democracy, the country has enjoyed peace and stability since it gained independence in 1990. Fundamental human rights and freedoms are guaranteed by the constitution, making it a suitable country to visit.

📍 CITY OF WINDHOEK | CENTRAL



QUICK FACTS ABOUT NAMIBIA

OFFICIAL NAME
REPUBLIC OF NAMIBIA

CAPITAL CITY
WINDHOEK

DATE OF INDEPENDENCE
21 MARCH 1990

SYSTEM OF GOVERNMENT
MULTI-PARTY DEMOCRACY

HEAD OF STATE
H.E Dr. Netumbo Nandi Ndaitwah
(SINCE 2025)

VICE PRESIDENT
H.E Lucia Witbooi

PRIME MINISTER
RIGHT HON. Dr. Elijah Ngurare

LOCATION
SITUATED ON THE
SOUTHWESTERN
COAST OF AFRICA

NAMIBIA BORDERS
ANGOLA
SOUTH AFRICA
ZAMBIA
BOTSWANA

A COASTLINE THAT STRETCHES
1,570KM
ALONG THE ATLANTIC OCEAN

NAMIBIA COVERS
AREA **824,292KM²**
(318,259 MI²)

POPULATION
3.02 MILLION

OFFICIAL LANGUAGE
ENGLISH

LITERACY + **87.3%**

RELIGION
NAMIBIA IS A SECULAR STATE
ABOUT **90%**
OF THE POPULATION IS
CHRISTIAN

TIME ZONE
GMT + 2 HOURS

MOBILE PHONE USERS MAY
CALL 112
IN AN EMERGENCY
AND YOU WILL BE CONNECTED TO THE
APPROPRIATE SERVICE.

MOBILE
CONNECTIVITY
GSM 900 CELL PHONE
NETWORK
COVERS MOST TOWNS
& MAJOR ROADS
FOR PEACE OF MIND
HAVE YOUR PHONE ACTIVATED
TO ROAM

CURRENCY
NAMIBIA DOLLAR (NAD)

THE NAMIBIA DOLLAR &
SOUTH AFRICAN RAND
ONLY LEGAL TENDER IN NAMIBIA

CAN BE USED FREELY
TO PURCHASE
GOODS AND SERVICES

EXCHANGE
RATE USED
1 USD = 17.93 NAD
US DOLLAR = NAMIBIAN DOLLARS

(AS AT 23 MAY 2025. NOTE THAT THIS
RATE IS SUBJECT TO FLUCTUATION)

ECONOMIC DATA
INCOME LEVEL
(UPPER MIDDLE INCOME)

USD 13.39 BILLION
(2024)

GDP PER CAPITA
USD 4,031

LABOUR FORCE PARTICIPATION
RATE: 46.2%
(2023 Namibia Population Census)

GNI (PURCHASING POWER
PARITY) PER CAPITA (2023)
USD 10,700

INTRODUCING NAMIBIA

Namibia is ranked amongst the world's most politically stable countries. The government is committed to stimulating economic growth and employment through the attraction and retention of investments. A land of contrasting beauty, Namibia is strategically located on the southwestern coast of Africa and serves as a quintessential trade conduit with the rest of the world for landlocked countries including Botswana, Zambia, Zimbabwe and the Democratic Republic of Congo through the port of Walvis Bay. Compared to other ports in the region, the congestion-free port of Walvis Bay offers shipping line time savings of up to five days to Europe and the Americas, and is a springboard into the Southern African Development Community (SADC) trade block, with a market access of 330 million people.

Namibia is endowed with natural wind and sun resources, and is considered to be amongst the most competitive destinations in the world with potential to become a producer and exporter of green hydrogen, reckoned to catalyse the decarbonisation of the planet.

Primary infrastructure in the country is well-developed and modern, with a good transport system whose road infrastructure quality is ranked the best in Africa, an efficient communication system with global cellular networks and globally competitive broadband, as well as a sophisticated financial sector. The economy is mostly export-driven, with mining, tourism, fishing and agriculture being Namibia's key sectors.





📍 SPITZKOPPE | DAMARALAND

ECONOMY

Namibia has a vibrant emerging economy, which has become increasingly engaged with global markets. In recent years, there has been a renewed focus on diversifying the economy and attracting new investments in and into the country. In this regard, major developments across industries have been realised.

The economy has a market-oriented economy that is largely dependent on its natural resources, including minerals, fish, and wildlife. The country is also home to a growing tourism industry, which has become an important source of foreign exchange.

INVESTING IN NAMIBIA

Namibia offers a wealth of investment opportunities across various sectors. With a supportive government and a growing economy, the country is an attractive destination for foreign investors.

Namibia offers international investors a unique and attractive investment opportunity. With a growing economy and a commitment to sustainable development, Namibia offers international investors the potential for long-term growth and profitability.

Investment Opportunities Namibia offers numerous investment opportunities across various sectors, including:

Mining: The country is one of the largest producers of uranium, diamonds, and other minerals in Africa. The mining sector offers opportunities in exploration, development, and production.

Energy: Namibia has vast solar and wind energy potential, making it an attractive destination for investment in renewable energy.

Agriculture: The large arable land areas offer potential for investment in crops, livestock, and aquaculture.

Tourism: The country has a diverse wildlife and remarkable landscapes that make it a popular tourist destination, with investment opportunities in the hospitality industry.

Global Business Services: With a well educated workforce and good telecommunication networks, we have the ability to provide business services to international clients over digital channels using local Namibian labour and local business services sector.



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COMPELLING REASONS TO INVEST IN NAMIBIA

POLITICAL STABILITY & RULE OF LAW

35 YEARS OF  **STABLE**
DEMOCRACY
& PEACE 

INDEPENDENT
JUDICIARY 

FINANCIAL & MACROECONOMIC STABILITY

 **WELL DEVELOPED**
FINANCIAL
& BANKING SECTOR
WITH A  **STABLE**
MACROECONOMIC
ENVIRONMENT

INFRASTRUCTURE

GLOBALLY COMPETITIVE

A **ROADS**
SEA PORTS 
AIR
TRANSPORT 

QUALITY OF LIFE

 **COMFORTABLE**
WEATHER
QUALITY SCHOOLS
HOSPITALS &  **HEALTHCARE**

MARKET ACCESS

NAMIBIA PRESENTS INVESTORS
WITH MARKET ACCESS INTO
SACU  **SADC**
EU (EPA) **USA (AGOA)**
UK (SACUM-EPA) **AFCFTA**
SOUTH AMERICA (MERCOSUR)

INVESTMENT CLIMATE

STRONG POLITICAL WILL
AND SUPPORT TO
 **IMPROVE**
THE LEGAL
POLICY 
FRAMEWORK

INVESTOR 
ONE STOP
CENTRE
 **INVESTOR**
PROTECTION

LIBERAL FOREX & OWNERSHIP REGIME

 **REPATRIATION OF**
PROFITS
100% 
SHAREHOLDING 

INTERNATIONAL RANKINGS

#1 
IN AFRICA
QUALITY ROAD
INFRASTRUCTURE
WITH A SCORE OF 5.2 OUT OF 7
(WEF GLOBAL COMPETITIVE REPORT INDEX 2020)

#3 
IN AFRICA
POLICY PERCEPTION INDEX (PPI)
(FRASER INSTITUTE SURVEY 2023)

#2 
IN AFRICA
GLOBAL PRESS FREEDOM

 **AMONGST** **TOP 10** **PROSPERITY**
IN AFRICA **INDEX**
(LEGATUM INSTITUTE INDEX
REPORT, 2021)

NAMIBIA INVESTMENT PROMOTION AND DEVELOPMENT BOARD

The Namibia Investment Promotion and Development Board (NIPDB) is mandated to promote and facilitate investment by foreign and Namibian investors, and coordinate MSME activities across all levers of the economy, with the aim of contributing to economic development and job creation.

As a first point of contact for investments, The NIPDB offers potential investors an array of services to facilitate a seamless transition into doing business in Namibia by engaging with potential foreign or domestic investors

to develop bankable projects and investment opportunities. Moreover, the NIPDB can facilitate discussions with the state for access to state owned land and with private landowners for privately owned land.

Follow us on social media for interesting news and updates about the Namibian economy and investment landscape.

For more information about the NIPDB, please visit our website:



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VISITING NAMIBIA

WINDHOEK - CAPITAL CITY OF NAMIBIA

Windhoek is the capital and largest city of Namibia, with a population of approximately 350,000 people. The city offers a vibrant cultural scene, and excellent restaurants and entertainment facilities.

Windhoek has a range of transport options to get around the city to suit different preferences and budgets. Taxis and car rentals are the most convenient options for getting around the city, with several transport cellphone apps such as Yango, Lefa, InDriver and Taxi Connect.



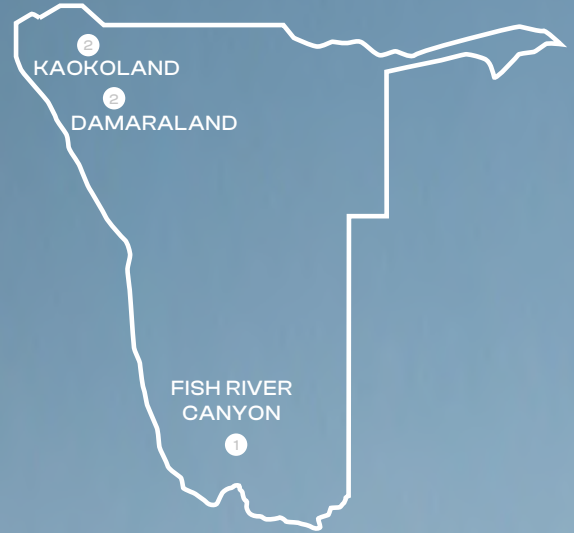
TOP 10 DESTINATIONS TO VISIT IN NAMIBIA

1. FISH RIVER CANYON

The Fish River Canyon is found in the southern part of Namibia's longest river. This incredible geological landscape features a gigantic ravine, about 161 Km long, up to 27 Km wide and in places almost 550 metres deep, making it the second-largest canyon in the world (after the Grand Canyon in Arizona) and Africa's largest canyon. The canyon is rugged, stark, and offers visitors, photographers, and backpackers the most serene and stunning landscapes. It flows through each wet season, its journey continually adding to the canyon's masterpiece today.

2. DAMARALAND AND KAOKOLAND

Damaraland is at once beautiful, unique, and fascinating with rocky mountains, grass-covered plains and every conceivable range of brown from dark russet to bleached blond. The area is home to one of the UNESCO World Heritage sites, Twelvontein, which symbolises a rich cultural heritage of the San/Bushman people in the form of rock engravings. Alongside the banks of the Kunene river, lies Kaokoland. It is home to the Ovahimba, the last true nomads of Namibia, who trek through the area searching for water and good pastures. This region is best suited to adventurous 4x4 tours and camping.



📍 SOSSUSVLEI

3. NAMIB-NAUKLUFT PARK

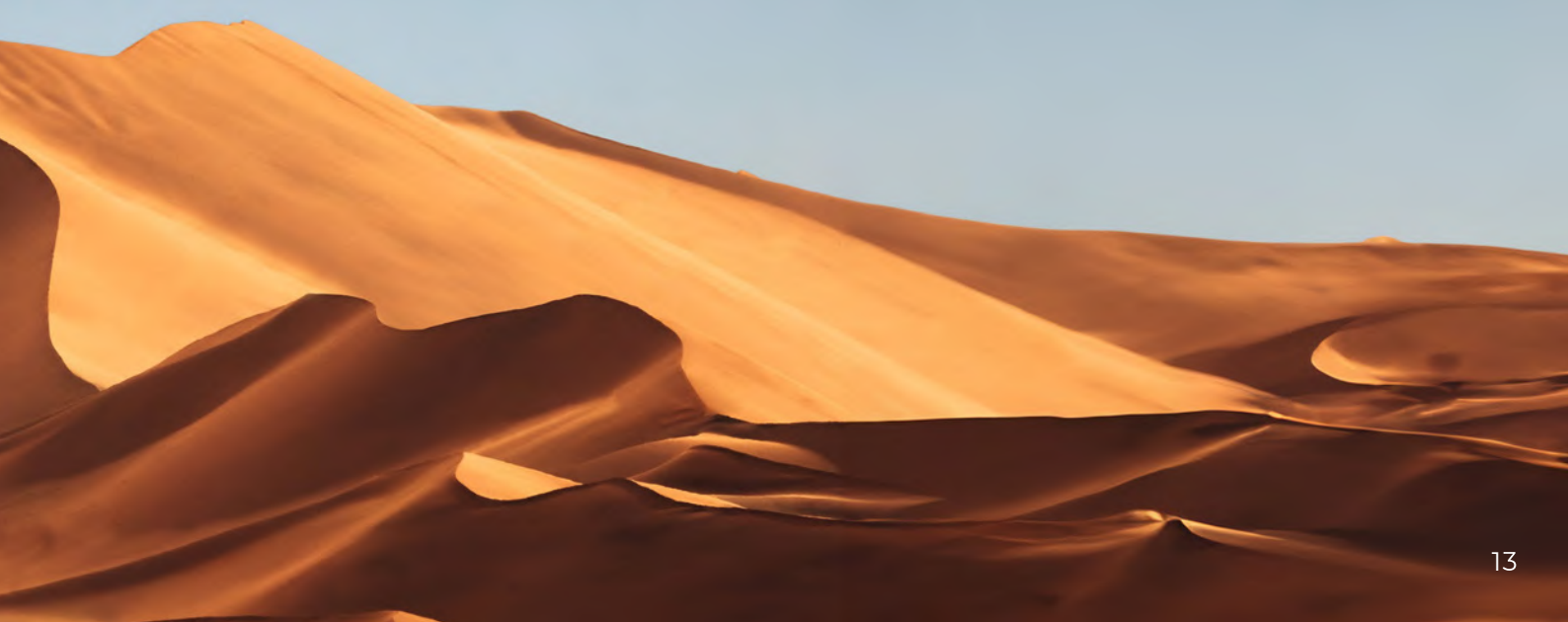
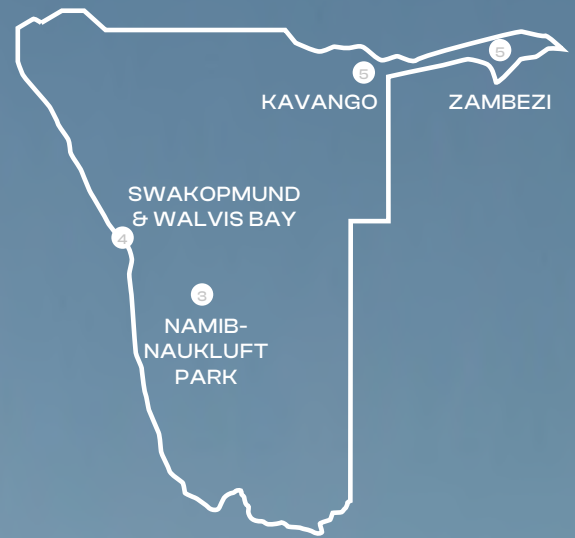
The Namib-Naukluft Park is one of the world's largest conservative areas, stretching from the plateau of central Namibia to the vast basin of the Namib Desert. Wide-open spaces framed by purply-blue mountains and impossible sunsets make the Namib-Naukluft a place of singular beauty and peace. Sossusvlei and Sesriem are the major highlights within the Namib-Naukluft Park. Sossusvlei is characterised by the endless sea of rust-orange dunes, the bleached white pan (Deadvlei).

4. SWAKOPMUND AND WALVIS BAY

On the central coast, Swakopmund, a resort town, and Walvis Bay, Namibia's main seaport, offer an oasis where the sea meets the desert. The two towns are mere 30 Km apart, and in between, considerable development of holiday resorts is taking place. The towns offer adrenaline-rush activities and are considered Namibia's "adventure hub". The list of activities for any tourist alike are endless, ranging from quad biking, boat cruise, camel riding, dune surfing, skydiving, fishing, camel riding, desert tours, camel riding, and many more. Places of interest include and are not limited to the National Aquarium of Namibia, Dune 7, lagoon, Walvis Bay Waterfront, townships, etc.

5. KAVANGO AND ZAMBEZI

These two regions boast of being 'Namibia's wetland Paradise'. It is traversed by a complex network of rivers and has relatively high summer rainfalls that have created a fertile wilderness of riverine forests, flood plains, swamps, and open woodland. The area has the most significant number of bird species. As a result, it is steadily gaining a reputation as a retreat for bird-watchers, naturelovers and specialists studying the wetlands systems and their flora and fauna. Sunset river cruises on photos safaris, swamp safaris, boating, a trip on the mokoro (dug-out canoe) and game viewing, either on foot or in open 4x4 vehicles, are the most sought-after activities by visitors to the region.



6. KALAHARI DESERT

The Kalahari Desert, home to the San/Bushman, stretches across Eastern Namibia, providing moments of great solitude and poignant reflection as you gaze across the great stretches of open sands, dotted with a variety of trees, shrubs, and acacias. It is a magical place where some well-placed rain can transform the seemingly endless sand into an area of blossoms, flowers, and blankets of grass in the springtime. However, even though a photograph is worth a thousand words, it does not do the area justice and cannot capture the mood or essence of what the Kalahari has to offer travellers.

7. SPITZKOPPE

The Spitzkoppe lies west of Usakos, and it is one of Namibia's most photographed and painted outcrops of granite. These granite rocks are intrusive and were formed by the slow cooling of molten masses below the earth's surface. Granite is a widespread rock found in abundance across Namibia, but none are as stunning as those found at Spitzkoppe. The Spitzkoppe is particularly special because interesting plants, birds and other wildlife are found in the surroundings.

8. ETOSHA NATIONAL PARK

Etosha national Park is one of Africa's premier game parks with fantastic game viewing. The Park was declared in 1907 and covers an area of 22 270 km². Here you will view rare and endangered species such as the black Rhino, Cheetah and black-faced Impala roaming freely in their natural habitat against the unique backdrop of the Etosha Pan. Its unique natural water holes attract a daily parade of wildlife and staying in the park allows you to connect with nature. Etosha is a genuine wildlife conservation experience not to be missed.

9. SKELETON COAST PARK

The area extends from the Ugab river mouth north to the Kunene river, covering an area of 14 400 km². Mysteries and mists shroud this desolate coastline; seal and whale bones and shipwreck tales abound. The desolate desert and icy ocean merge in an untamed wilderness, apparently lifeless interior, and its fair share of visual oddities. Nevertheless, the miles of flat beaches are popular with fishermen.

10. TSAU //KHAEB NATIONAL PARK (SPERRGEBIET NATIONAL PARK)

This protected area, formerly known as the Sperrgebiet Diamond Area, stretches from south of Lüderitz up to the Orange River mouth, including the famous mining town of Oranjemund. The area has wide open landscapes of incredible beauty, pristine desert, sand dunes, mountains, inselbergs, deserted beaches, the majestic Orange river, wild animals, excellent birdlife, weird and beautiful plants, ghostly remains of abandoned mining settlements and more history than most other environs in Namibia.



For more information about Namibia's tourist destinations, please visit:



GENERAL VISITOR SAFETY TIPS

The City of Windhoek promotes Windhoek as a safe tourism destination and we trust that you will enjoy your stay in our beautiful city. Guests' well-being and enjoyment are of paramount importance to us. Please help us ensure that your visit is both safe and pleasant by taking (as you would in any other city) the following simple precautions.

AT THE HOTEL

Leave your passport and other valuable documents, items and most of your cash in the hotel safe before going sightseeing.

SIGHTSEEING AND WALKING ON THE STREET

- Avoid displaying jewellery, expensive cameras and other valuables. Carry your (video) camera in a shoulder bag and not around your Neck.
- Keep your smartphone preferably on your person or in your pocket.
- Never leave your valuables or property unattended in any public place or displayed in the car even if you are on a guided tour. • Never give money to street children or loiterers, as this is in contravention of Municipal by-laws.

- If you need a taxi, your hotel or the nearest Tourism Information Office can recommend a reliable transport service provider.
- Most areas in the City are safe, but rather explore the city in groups, especially after dark and on weekend afternoons when very few people are around.
- Stay away from dark and deserted areas.

EMERGENCY SERVICES:

Crime Prevention Unit (24 hrs):
+264 61 290 2239 / 2018 / 3565 / 3567

Namibian Tourist Protection Unit:
+264 61 209 2022 (24 Hours)
Toll Free number:+264 61 302 302
Sms Line: 4444

Fire Brigade (ambulance, accidents and injuries):
+264 61 211 111

Crime Stoppers (Anonymous information to police):
+264 61 254 299

Report Corruption:
Anti-Corruption Commission
Toll Free Number: 0800 222 888

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SEE YOU IN NAMIBIA!

**PRODUCED BY THE NAMIBIA INVESTMENT
PROMOTION AND DEVELOPMENT BOARD**

For more information on investing in Namibia,
please contact:

info@nipdb.com

or visit our website:

www.nipdb.com

Follow us on Social Media:



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