

CHAPTER 7

FURTHER READING

7.1 ON EVALUATION

The literature on evaluation method is relatively sparse and much of it is not geared to the special needs of youth programmes in developing countries. We note here four works which we have found particularly useful:

Carter, Novia and Wharf, Brian, *Evaluating Social Development Programmes* (Canadian Council on Social Development, 1973). This publication is particularly valuable for its review of evaluation practice and extensive bibliography.

Hayes, Samuel, P. *Evaluating Development Projects* (UNESCO, second edition, 1966). An extremely useful handbook which is particularly geared to the needs and issues facing the researcher in a new nation.

Tripodi, Tony, Fellin, Phillip and Epstein, Irwin, *Social Programme Evaluation : Guidelines for Health, Education and Welfare Administrators*, (F.E. Peacock Publishers, ITASCA, Illinois, 1971). A book which pays particular attention to helping administrators determine what kind of evaluation should be undertaken and the ways in which it should be organized.

Wildavsky, Aaron, *Evaluation as an Organizational Problem* (Centre for Environmental Studies, London, University Working Paper 13, 1972). We have quoted extensively from this work. It is worth reading in full by any one interested in the organizational problems of establishing sound evaluation.

7.2 SOCIAL RESEARCH METHODS

Here we have the problem of making a useful selection from an extremely extensive literature. We would particularly recommend the titles given here as an excellent reference collection.

Beison, William A., and Thompson, Beryl-Anne, *Bibliography on Methods of Social and Business Research* (The London School of Economics and Political Science with Crosby Lockwood, London, 1973). A comprehensive and extremely well-indexed bibliography dealing with the methods and techniques of social research. Of little value unless one has access to a comprehensive library of journals in the sociology and business studies fields but indispensable when one does have access to such a library.

Goode, William J., and Hatt, Paul, K., *Methods in Social Research* (McGraw-Hill Book Company, 1952 and various later printings). An extremely useful comprehensive text dealing with all aspects of social research.

McCall, George, J., and Simmons, J.L., *Issues in Participant Observation* (Addison-Wesley Publishing Company, 1969). Deals entirely with observational methods and would be extremely valuable in any project where it was intended to use such methods.

Smith, Joan Macfarlane, *Interviewing in Market and Social Research* (Routledge and Kegan Paul, London, 1972). This is again a text concentrating on one particular area of social research methodology. Again, it would be invaluable to any one planning to use interview methods.

Moser, C.A., and Kalton, G., *Survey Methods in Social Investigation* (Heinemann Educational Books, London, 1971). This is the second edition of a well-known standard text and is an excellent overall treatment of survey methods.

Oppenheim, A.N., *Questionnaire Design and Attitude Measurement* (Heinemann Educational Books, London, 1966). This text concentrates entirely upon the design of questionnaires and similar research instruments.

Parten, Mildred, B. *Surveys, Polls and Samples* (Harper and Row, New York, 1950, and various later printings). Although this book covers much the same general ground as those by Goode and Hatt and Moser listed above, it does deal a little more fully and adequately with questions of sampling.

Schofield, Michael, *Social Research* (Heinemann Educational Books, London, 1969). An introductory text written in very clear and simple language. An excellent introduction but does not deal in depth with details of research design.

Social and Community Planning Research, *Technical Manual Series*. Social and Community Planning Research is one of the more experienced research instruments established in Britain and they have recently commenced publishing a series of Technical Manuals summarizing their own experience. Each Manual will deal with a specific area of social research method. These Manuals adopt a particularly pragmatic and practical approach and will be found extremely useful, particularly by practitioners forced to operate on a relatively limited budget. Titles published to date include:

1. Postal Survey Methods.
2. Sample Design and Selection.
3. Interviewer's Guide Book.
4. Depth Interviews and Group Discussions.
5. Questionnaire Design Manual.

These titles are available from Research Publications Services Limited, Victoria Hall, East Greenwich, London, SE10 0RF, United Kingdom.

United Nations – Economic Commission for Asia and the Far East – *Guide Lines for Statistics on Children and Youth* (United Nations, New York, E/CN.11/995, 1971). We have referred above to the importance of this manual. It should be examined by any researcher concerned with statistical analysis of data relating to young people.